

We have been citizen diplomats for the past 90 years. Where have you been?

*"What is required of us now is a new era of responsibility-- a recognition, on the part of every American, that we have duties to ourselves, our nation, and the world." -- President Barack Obama*

Message from Karin Eisele, Executive Director, IIE WCC:

In joining IIE you respond to President Obama's recent and urgent call to community service. You help make friends for America by ensuring that influential young leaders from around the world better understand our community and culture. And you help open American minds to the world...the minds of your children, your colleagues, your neighbors. Become a citizen diplomat. Now.



LDM Fellow from India



2009 San Francisco  
Fulbright Seminar



WIT Training in the  
United Arab Emirates



IVLP delegation from  
Kenya meeting at  
Wells Fargo Bank

## 2008 Facts

**International students contributed \$15.5 billion to the U.S. economy.**

IIE plays an important role in enabling more Americans to study abroad, as well as encouraging international students to study in the United States. This not only promotes mutual understanding among people, it also has a positive effect on national, state and local economies. More than 623,000 international students studied at U.S. colleges and universities in 2007/08; in California alone, international students contributed over \$2.45 billion to the local economy in that year. Even with a 7% increase in international students at this time, they only comprise 3/5% of total U.S. higher education enrollment so U.S. institutions still have considerable room to enroll more international students. With your help, IIE West Coast Center is expanding membership, conference, and research services to help U.S. colleges and universities offer more opportunities to international talent. This advances mutual understanding while also strengthening our nation's relationship with other countries.

Among American students, more than 241,000 studied abroad, an increase of 8.2% over the previous year. This reflects the growing recognition by students and educators that an international experience is not only personally enriching but also valuable in the increasingly competitive job market. IIE West Coast Center is working hard to increase the number and diversity of American students studying abroad. We are also working to encourage study in regions of growing importance to the U.S., such as the Middle East, Africa, Asia, and Latin America.

## IIE West Coast Center 2008 Results

### Fulbright Program:

- Each year the Fulbright Program gives more than 5,000 grantees the opportunity to study, research, or teach in another country, exchange ideas and develop joint solutions to address shared concerns.
- IIE West Coast Center's Fulbright Services division administers the grants of more than 500 international Fulbright graduate-level students and researchers on the West Coast and routinely provides counsel to U.S. students who are interested in studying abroad.
- In nearly six decades, over 290,000 individuals from 185 countries worldwide have benefited from Fulbright grants.

[www.fulbrightonline.org](http://www.fulbrightonline.org)

## Women In Technology (WIT):

- WIT is currently partnering with 50 local women's organizations in nine countries in the Middle East and North Africa including Bahrain, Iraq, Jordan, Lebanon, Morocco, Oman, Saudi Arabia, United Arab Emirates and Yemen.
  - WIT training centers have provided more than 6,000 women with IT, Entrepreneurship and Professional Training which in turn has generated more than \$350k in revenue for the centers, enabling them to employ trainers, cover their overhead costs and offer scholarships to the poorest women.
  - In 2008, Microsoft recognized WIT with the 'Outstanding Partnership Award' for its innovative partnership model between local and international organizations and the private sector.
- [www.witmena.org](http://www.witmena.org)

## Susan G. Komen for the Cure Global Initiative for Breast Cancer Awareness:

- Susan G. Komen for the Cure Global Initiative for Breast Cancer Awareness collaborates with local partners in Brazil, Costa Rica, Jordan, Mexico, Panama, Romania, Saudi Arabia, Ukraine and the United Arab Emirates to create a dynamic global network of dedicated activists with the skills, knowledge and vision to play a strategic role in shaping their country's response to breast cancer.
  - IIE West Coast Center has recruited and trained more than 500 women and men in 24 communities in the Course for the Cure, a series of training modules that are based on Komen's experience in breast cancer awareness and advocacy.
- [www.globalkomen.org](http://www.globalkomen.org)

## International Visitor Leadership Program:

- IVLP is a State Department program designed to build mutual understanding between the U.S. and other countries. Each year, U.S. embassies abroad identify and select outstanding leaders to visit the United States and meet with professional colleagues and citizen diplomats.
  - In 2008 the IVLP division welcomed 1,000 distinguished leaders from more than 140 countries, experts in fields as diverse as education, science, art and technology, among others; their goals not only reflected their interests but also supported U.S. foreign policy.
  - Another component of IVLP is Global Voices, an education program. It brings emerging world leaders into Bay Area K-12 classrooms to provide American students with a better understanding of geography and the cultures of other countries.
- [www.diplomacy.org](http://www.diplomacy.org)

## Leadership Development for Mobilizing Reproductive Health (LDM):

- In February, LDM awarded eight research grants to teams of fellows in Ethiopia, India, Nigeria, Pakistan and the Philippines. The grants support Fellows' research to further document and expand the unique cultural discourse on leadership and leadership development in each of our focus countries. Awardees have submitted abstracts to the International Leadership Association (ILA), where, if accepted, they will present their research findings at the ILA conference in Prague next November.
- The LDM program works not only with the 900 Fellows selected by LDM over the years, but also with more than 300 additional Fellows selected by other Packard-funded programs. LDM continues to bring new Fellows into the leadership network, while supporting the ongoing leadership development of alumni through customized trainings, workshops, study tours, and national and regional gatherings.



IVLP Visitor meeting at Barbara Boxer's Office



Komen grant project leader in Oaxaca, Mexico



Honorary Consul General of Sweden, Barbro S. Osher presents to IVLP delegation

## IIE WCC in the News

"Empowering Women through Technology" WIT presents at Google (YouTube)

IVLP Program Director, Katka Letzing presented with NCIV Excellence in Programming Award

President of IIE, Allan Goodman, interviewed on NPR- the impact of the economy on higher education

### DONATE TODAY:

Visit [www.iiesf.org/new/membership](http://www.iiesf.org/new/membership) or send a check to:  
**Institute of International Education,  
West Coast Center  
530 Bush Street, Suite 1000  
San Francisco, CA 94108**

*Your contribution is tax deductible, and we will send you a gift acknowledgement letter to serve as your receipt. Please contact Julie Guy at 415-362-6520 ext. 200 or [iiesfmembership@iie.org](mailto:iiesfmembership@iie.org) if you need additional information.*